

**IDEATE**

**PROTOTYPE**

**TEST**

## BUSINESS INNOVATION

Learn how to plan, manage, market, finance, and develop a business. The subject focuses on developing the knowledge and skills to engage in business and entrepreneurship.

PREREQUISITES: NIL

### WHAT WILL YOU LEARN?

- 01.** Identify problems and create customer-focused solutions.
- 02.** Apply financial skills, business info and teamwork to develop business models
- 03.** Analyse emerging technologies and assess business model success.

#### Transferable Skills

- Creative problem solving - generating unique solutions for customer needs.
- Creative thinking - Analysing trends, markets and business opportunities.
- Collaboration - working effectively with others to develop and implement ideas.
- Adaptability - responding to change with flexible strategies and innovation.

#### Assessment

Stage I	Business Skills (40%); Business Plan and Pitch (30%)
Stage II	Business Skills 40%; Business Model 30%; Business Plan and Pitch (external) 30%



#### VOCATIONAL PATHWAYS

- Certificate III Diploma in Business
- Diploma of Design and Technology Innovation
- Certificate IV in Marketing and Communication



#### TERTIARY PATHWAYS

- Bachelor of Finance and Business
- Bachelor of Business Management
- Bachelor of Marketing



#### CAREERS

- Marketing Officer
- Entrepreneur
- Product Manager
- Business Manager
- Business Owner



**SACE STAGE 1 | 10 CREDITS  
ONE SEMESTER**



**SACE STAGE 2 | 20 CREDITS  
FULL YEAR**



**ATAR SUBJECT**